

The Iconic Marker.....

for an outdoor cultural, recreational and natural trail experience for a trail established centuries ago by the Barbareno Band of Chumash Indians in present day Santa Barbara County. The route parallels segments of the Juan Bautista de Anza National Historic Trail, the California Coastal Trail, and the California Missions Trail



The Opportunity

The culture, history, and outdoor recreation found along these trails in **Santa Barbara County**, California, offers a glimpse into a fascinating past while enjoying the breathtaking scenery of the Coast. An iconic marker would inspire users and clearly orient them on this one trail in Santa Barbara County that is shared cooperatively.



Logos and Names



Juan Bautista de Anza National Historic Trail

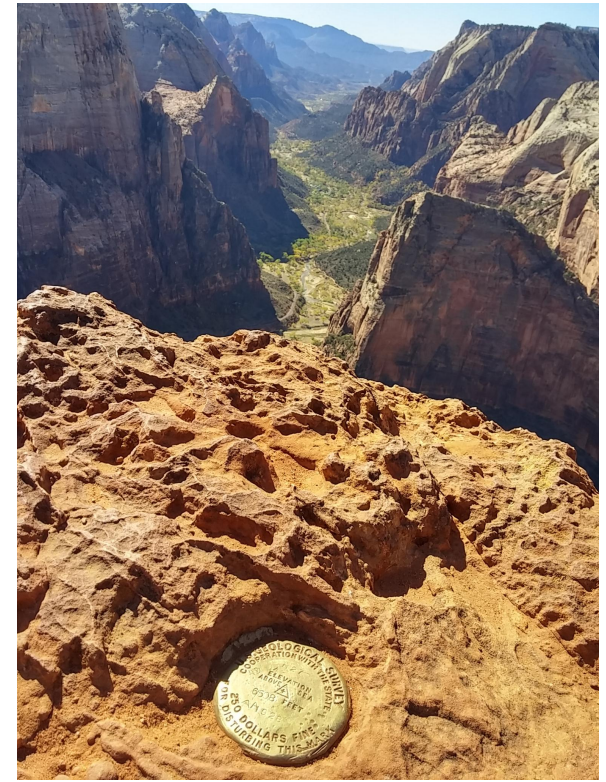


California Coastal Trail



California Missions Trail

Examples: Survey Marker



Examples:
In pavement



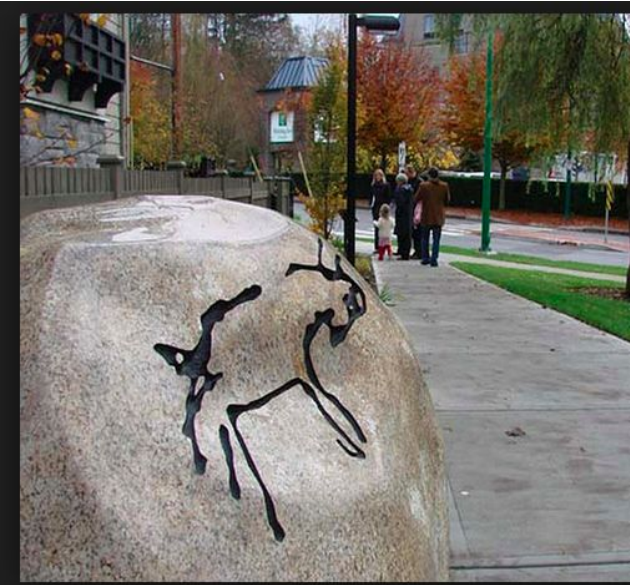
Example: Bollards



Example: Vertical “Totems”



Example: Stone Marker



Example: Vertical Elements

